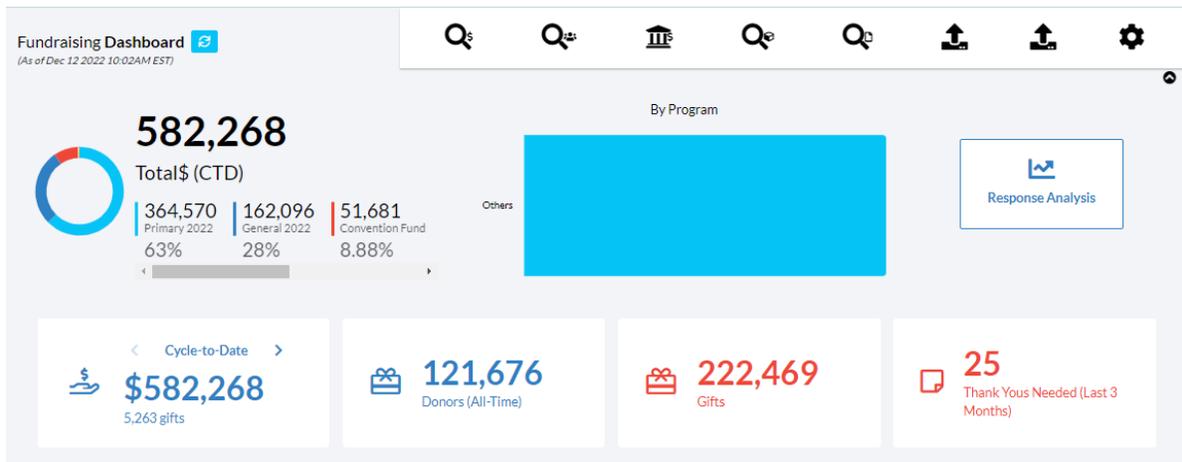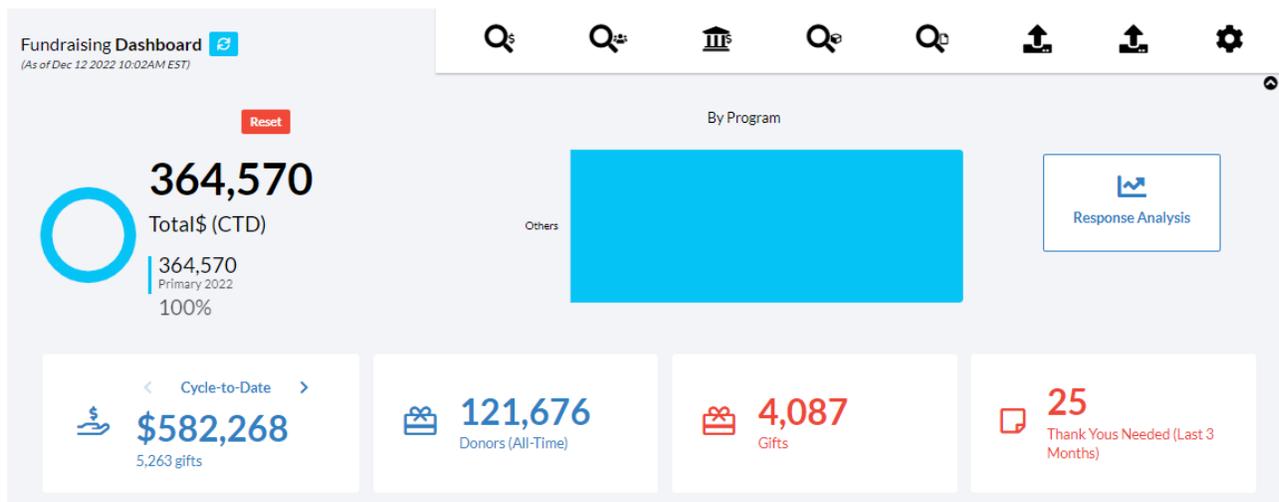# crimson

Fundraising Dashboard

The Crimson **Fundraising Dashboard** provides you with an overview of your contribution data by displaying gift totals and summary information such as top 5 source codes, fundraisers, and locations.

- There is a **Dashboard Navigation Bar** at the top right corner of the page where you can access:
    o **Money Search**
    o **People Search**
    o New People/New Gifts **Import**
    o **Response Analysis Report**
    o **Money Settings**

- The first section of the dashboard breaks down your contribution totals by fund codes and shows how much has been raised for different date ranges. When you select a particular fund code in the top left pie graph, the totals beneath will update to reflect contributions specific to that fund code.

- For example, the screenshot above displays contribution data across all active fund codes while the screenshot below only displays contribution data belonging to the P2022 (Primary 2022) fund code.

- Click on the information shown on **cards** to generate a list that consists of that count displayed on the card. For example, if you click the number of **Donors (All-Time)** or number of **Gifts**, they will run the related **People** or **Money Search** that consists of those records that make up that number.

- The **top 5 lists** provide summary information such as top programs, source codes, fundraisers, and locations that allow you to see exactly how and where you are raising the most donations.

- At the very bottom of the Fundraising Dashboard, you will see a list of Crimson **Income Reports** that you can run by clicking the report's title. Click the button to display a list of all Income reports.